

JESSICA TWILBECK

(314) 808-5834 | email: jessicatwilbeck@gmail.com | website: jessicatwilbeck.com

HIGHLIGHTS OF QUALIFICATIONS

- Extensive experience in brand and interface design, organizing learning content, and implementing effective online training.
- Well-organized and detail-oriented, with a proven capability to prioritize work and to complete multiple tasks in a timely and professional manner.
- Highly motivated, with the ability to work independently or as part of a collaborative team.
- Strong communication, interpersonal, and creative problem solving skills.
- Continuously striving to improve elearning course development with new technologies and learning techniques.

EDUCATION

UNIVERSITY OF MISSOURI – Saint Louis, Missouri 2004-2006

Bachelor of Fine Arts

Graphic Design Studies

Graduation date: May 2006

Magna Cum Laude graduate honors

SAINT LOUIS COMMUNITY COLLEGE – Saint Louis, Missouri 2001-2003

Associate of Fine Arts

Graphic Design Studies

PROFESSIONAL EXPERIENCE

Emerson Network Power – Huntsville, Alabama October 2009-April 2016

eLearning Developer and Multimedia Designer/Training Specialist

- Developed and designed online courses and software simulations for sales enablement training
- Adapted traditional classroom PowerPoint lectures into online training
- Incorporated custom illustrations, Flash, and HTML5 animations into online training
- Developed our company's first interactive, rotating product animations
- Lead the implementation of mobile and HTML5 courses and assessments
- Worked directly with internal stakeholders and SMEs on content development
- Communicated complex concepts to a global, student audience with varying levels of experience
- Carried out specific tasks independently while aligning with our training department's strategic objectives
- Designed a brand identity for our training university to including style guide, interface design, certificates, logos, templates, etc.
- Recorded audio/narration of online courses and instructional videos
- Trained, mentored, and supported other team members in using Captivate and the LMS

Ink Matter Design Studios – Huntsville, Alabama October 2009-October 2013

Owner/Art Director and Designer

- Designed brochures, mailers, magazines, logos, brand identity, and web sites
- Communicated directly with clients, developers and print production stakeholders
- Supervised design projects from start to finish
- Managed quote proposals, research and development, print production and pricing, and client schedules and deadlines

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The Barco Firm – Huntsville, Alabama

July 2007-September 2009

Art Director and Senior Graphic Designer

- Managed a team of graphic designers and web developers
- Communicated directly with clients, developers and print production stakeholders
- Designed brochures, mailers, magazines, logos, brand identity, trade show graphics and web sites
- Developed strong, unique solutions for print and web campaigns
- Supervised design projects from start to finish

Yellow Dog Productions – Saint Louis, Missouri

December 2006-May 2007

Senior Graphic Designer

- Designed posters, mailers, promotional pieces, logos and web pages
- Communicated directly with clients, developers and print production stakeholders
- Collaborated on marketing and promotional events/ideas
- Practiced creative writing and production skills

Buck Consultants (An ACS Company) – Saint Louis, Missouri

June 2006-December 2006

Graphic Designer

- Designed concept ideas for ads, mailers and signs
- Edited design layouts for annual reports, health and wellness material, and promotional campaigns
- Managed digital asset library
- Prepared final files for print production

COMPUTER/SOFTWARE SKILLS

Adobe Design Products: Photoshop, Illustrator, InDesign, Flash

Acrobat Pro

Adobe Captivate

Tumult Hype Pro – HTML5 animation software

Microsoft Office

Sum Total's Geo Learning – Learning Management System

Jive CMS platform

SharePoint

WebEx

Quark Xpress

AWARDS AND ACHIEVEMENTS

Emerson Network Power's Consider It Solved award – 2012

Emerson Network Power's ACE award – November 2010 and December 2010

2008 GD USA Magazine's award winner in web design

PROFESSIONAL DEVELOPMENT

Instructional Design Certification Training

June 2015

Participant

Training Magazine

Leading at Emerson Training

January 2015

Participant

Nominated by Training Director

REFERENCES

Cara Thomas, Instructional Design and Learning Technologies Manager
Emerson Network Power
T (256) 261-6521
M (256) 970-5755

Connie Vaughan, Director of Global Training
Emerson Network Power
T (256) 217-1271
M (256) 990-1931

Christie Godfrey, Senior Instructional Designer
Emerson Network Power
T (256) 261-6099
M (256) 701-5473

Lacey Dudley, Front-end Web Developer
Digium
M (256) 655-7574
Email: lacedudley@me.com

Joe Homes, Communications and Public Relations Coordinator
Decatur Utilities
Email: jholmes@decaturutilities.com